# Formulate Straight

Total area including bleed:
3030 (w) x 2440 (h) mm

Finished size:
2980 (w) x 2340 (h) mm

Visible area:
2980 (w) x 2340 (h) mm

Please keep all text, logos and critical design elements to the inside of the safe area indicated by the green keyline.

Normally supplied printed front side only. A printed reverse is available as an optional extra.
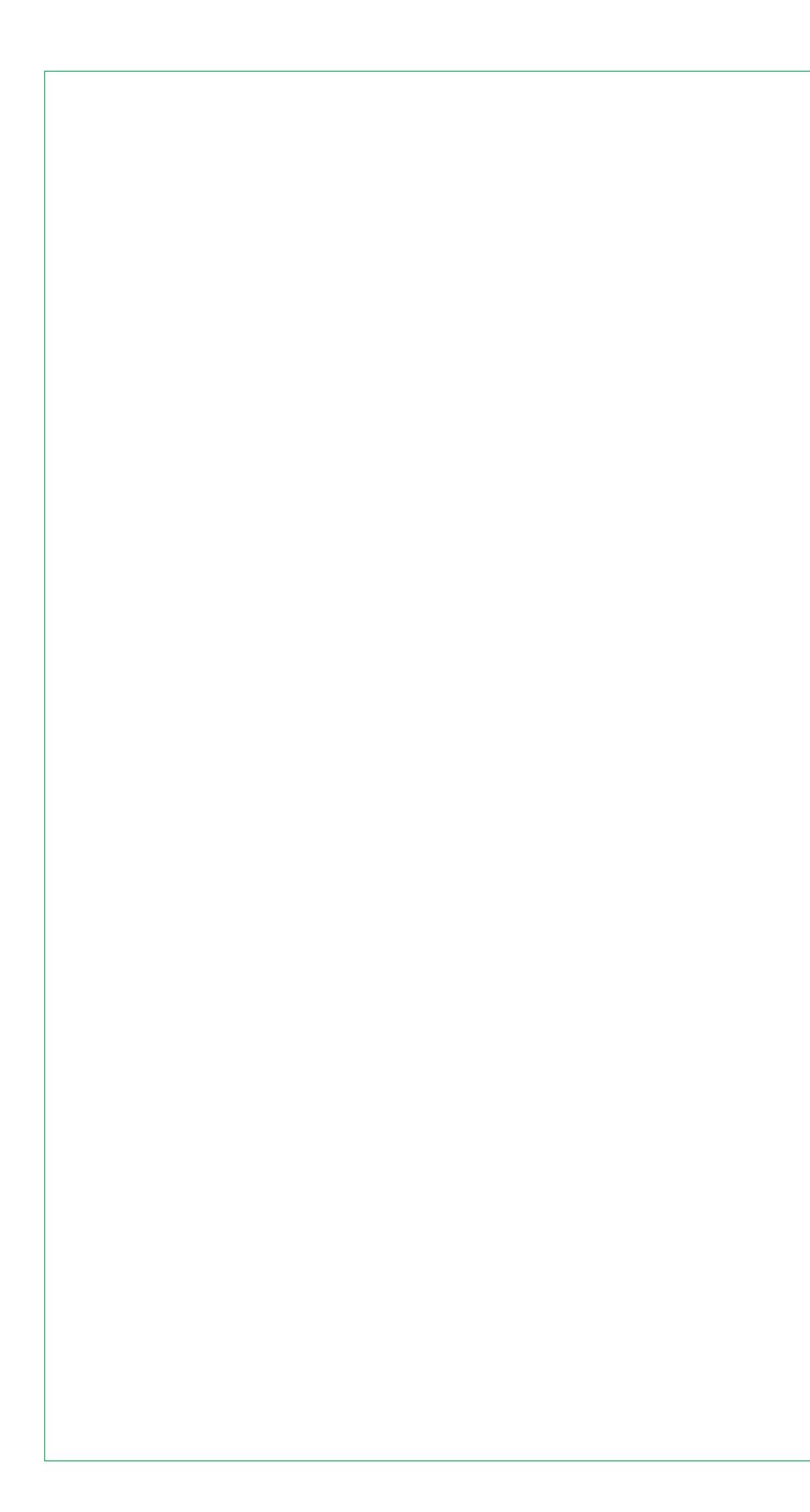
**Please note this template is created for our own fabric characteristics and may need to be adjusted to suit other fabrics.**
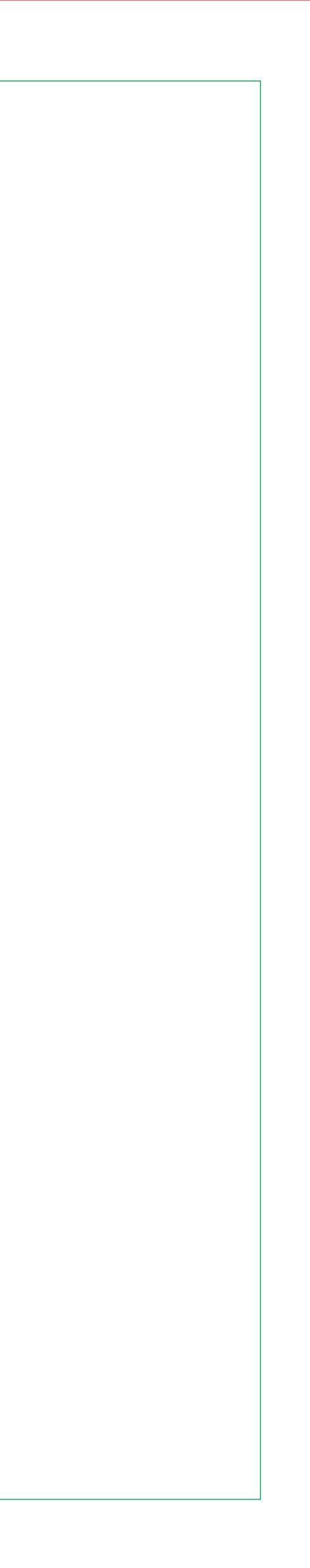
# General guidelines

- CMYK
- Convert Pantone colours to CMYK.
- Do not supply RGB images.
- Do not embed images, supply them.
- Resolution must be 300 dpi at 25% of output size.
- All fonts must be converted to outlines.
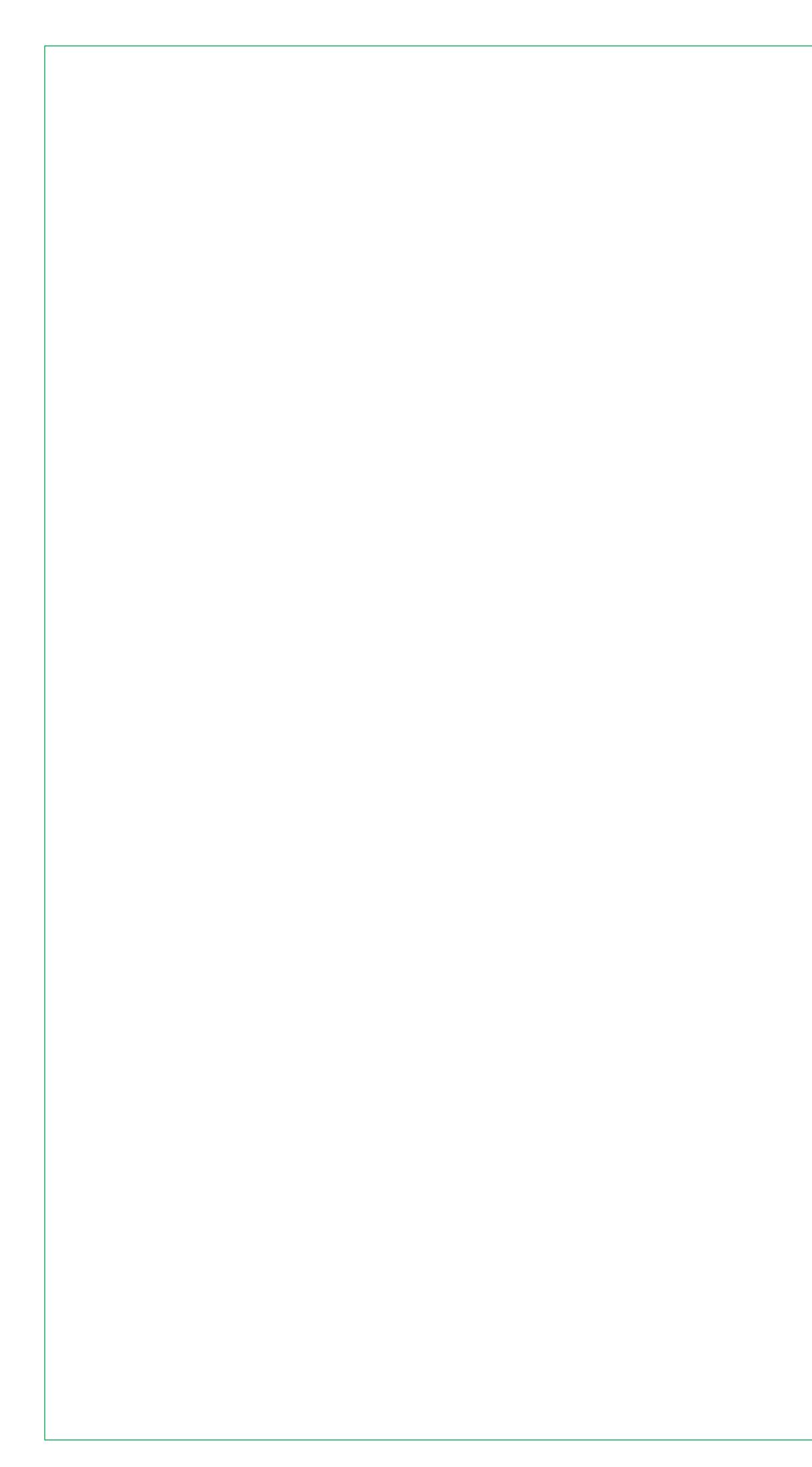- Please supply artwork as PDF or Illustrator EPS files.

# This template

- Is supplied at 25% of finished size.
- Includes bleed (as shown by the red keyline).
- Overall template size: 757.5 (w) x 610 (h) mm

Front

Reverse